

Free Salesforce Sales Cloud Implementation Contest

Terms and Conditions

1. Introduction

1.1. VRP Consulting Inc., ("Organizer" or "VRP Consulting") is hosting a contest ("Contest") to provide free Salesforce Sales Cloud implementation services, as defined in this Terms and Conditions, to one selected U.S.-based company and 10% (ten percent) discount for such services would be available to all other eligible participants who had properly completed and submitted the official contest entry form.

VRP Consulting Inc. is in the business of providing custom software solutions, integration solutions, consulting, managed or related services for its clients.

Salesforce is the world's leading customer relationship management technology provided by Salesforce Inc.

Implementation refers to the configuration and setup of the Salesforce Sales Cloud Software-as-a-Service (SaaS) solution as detailed in the Prize Details section.

For the avoidance of any doubt the main contest prize is a service – implementation of the SaaS solution distributed on a license fee basis by Salesforce Inc. Though VRP implementation services would be completely free for the contest winner, implementation would require and is conditioned to the presence in winner's possession or winner's purchase of Salesforce licenses directly from Salesforce Inc. or any authorized distributor subject to Salesforce Main Service Agreement. VRP Consulting does not provide any free Salesforce licenses for the contest winner or other participants.

1.2. Salesforce is the sole owner of its trademarks and copyrighted works. VRP Consulting has no affiliation with Salesforce Inc. and is not responsible for services provided by Salesforce Inc. and Salesforce Inc. is in no way sponsoring or administrating this contest.

1.3. Participation in the Contest constitutes full and unconditional agreement to these Terms and Conditions and is subject solely to these Terms and Conditions. Please read the Terms and Conditions carefully and get professional advice before participating if necessary or contact us for clarifications.

2. Eligibility

2.1. The Contest is open to companies that meet the criteria below:

- incorporated or formed in one of the 50 United States or the District of Columbia. Void in Puerto Rico, Guam, the U.S. Virgin Islands, outside the U.S., and wherever else prohibited by law.
- operating in one of the following industries: retail, manufacturing or fintech.
- meeting the criteria for Small and Medium-sized Businesses (SMBs). Eligibility shall be determined in accordance with applicable industry or regional standards.
- already having Salesforce licenses or made an independent decision to purchase Salesforce licenses and are acknowledged with Salesforce functionality, terms, conditions and pricing.

2.2. Only participants that meet all the criteria are eligible for participation.

3. Contest Period

3.1. The Contest begins on 7 April 2025 and ends on 30 June 2025 at 23:59 (Eastern Time).

3.2. Entries submitted before or after this period will not be considered.

4. Participation

4.1. Participation in the Contest is completely free of charge and does not require any purchase from or fee to be paid to VRP Consulting.

4.2. Participants must complete and submit the official entry form available at www.vrpconsulting.com/free-salesforce-implementation. Only entries submitted with the form provided may be used to enter the contest.

Entries must include all required information and may be subject to additional submission requirements. If any submitted information is incomplete or ambiguous, VRP Consulting reserves the right to request further clarification from the participant.

4.3. Incorrect or incomplete information submitted is disqualifying. The Organiser cannot be held responsible for delayed or incomplete entries.

4.4. Only one entry per company is permitted.

4.5. Entry must be submitted by an authorized representative of the company they are applying for. By submitting an entry, you declare that you, as the person authorized to do so, accept these Terms and Conditions on behalf of the company you are applying for.

4.6. By submitting your entry, you represent and warrant that you own the entry or otherwise have the right to submit it for the Contest, and that the entry does not infringe upon any third party's intellectual property right, violate any third party's right of privacy or publicity or otherwise infringe upon any third party's other personal or property rights. By entering, you agree to defend, indemnify, release and hold harmless Organizer and the Released Parties from and against any and all losses, demands, damages, rights, claims, injuries, actions and liabilities of any kind arising out of or related to the entry or Organizer's use thereof.

5. Selection Process and Criteria

5.1. Chance plays no role in determining the winner. All submitted applications will be carefully reviewed by VRP Consulting's team based on the following criteria:

- eligibility for participation.
- clarity of the company's Salesforce needs and objectives.
- potential impact of Salesforce implementation on the company's operations.
- technical readiness for implementation.
- clear information regarding the vision for the system.

5.2. Applications will be reviewed, evaluated and scored by a panel of judges appointed by VRP Consulting, including Salesforce consultants and implementation specialists.

The selection process will consist of the following stages:

- Verification of the completeness and accuracy of submitted entries.
- Evaluation based on predefined criteria.
- Final selection by VRP Consulting's panel of judges.

5.3. Applications will be evaluated using the following criteria and weightings:

Clarity of Salesforce needs: 40%

Potential business impact of Salesforce implementation: 30%

Technical readiness: 20%

Vision for the system: 10%

5.5. The decision will be made at the sole discretion of VRP Consulting, and all decisions are final and not subject to review or appeal.

5.6. VRP Consulting will internally document the evaluation process, including scoring and decision-making criteria, to ensure consistency and accountability. While the results of the evaluation will not be shared externally, this documentation will provide an audit trail for internal use. VRP Consulting reserves the right not to provide detailed feedback on applications that are not selected.

6. Prize Details

6.1. All the eligible participants who had properly completed and submitted the official contest entry form would be entitled to receive a 10% (ten percent) discount for the Salesforce Sales Cloud implementation services to the extent and with the limitations specified below for the main prize.

6.2. The winner will receive a free implementation of Salesforce Sales Cloud solution tailored to their business needs allowing for mid-level data management, condition to independent

Salesforce licenses purchase and subject to compliance with the obligations of the winner as set in these Terms and Conditions.

6.3. The implementation will use standard Salesforce Sales Cloud functionality to meet the following objectives:

- Streamlined lead management.
- Improved opportunity tracking and forecasting.
- Enhanced sales pipeline visibility through dashboards and reports.

The scope of the free Implementation includes:

- Initial setup and configuration of Salesforce.
- Basic customization to match the client's brand's colour scheme and logo.
- Developed process for managing leads, opportunities, accounts, and contacts.
- User setup along with a defined user hierarchy.
- 10 custom fields tailored to needs.
- Maximum of two simple automations performing basic data operations or sending notifications or emails.
- List views with a limit of 2 per object.
- Advanced reporting, including 3 reports and 1 dashboard.
- One email template for notifications
- Data import for up to three objects: Account, Contact, and Opportunity.
- Limited training for the company's team to ensure effective use of the system.

VRP Consulting will provide a 2-hour virtual training session for up to 5 users, covering:

- Navigating Salesforce.
- Managing leads, opportunities, and accounts.
- Running basic reports and dashboards.
- Understanding the implemented automation.

VRP Consulting will provide a recording of the training for the implemented solution, but it is the participant's responsibility to ensure proper internal knowledge transfer post-implementation.

6.4. Solution implementation would be carried out according to the following plan:

- Discovery workshop;
- User Stories preparation;
- Winners approval of the User Stories;
- Technical implementation;
- Training.

The Winner will be required to approve all created User Stories (descriptions of specific elements and processes implemented in the Winner's Salesforce instance), this approval will be final and no changes of the specific elements and processes to be implemented are allowed.

6.5. The exact scope, duration, and terms of service will be communicated to the winners upon selection.

6.6. Limitations. Implementation can be “Greenfield” only – VRP Consulting will not implement the solution on a previously configured Salesforce environment. The implementation does not include the setup of a Salesforce Sandbox environment or the migration of configurations between Sandbox and Production. Implementation should not require a time frame significantly longer than 6 weeks and VRP Consulting reserves the right to stop the implementation with no further liability if the deadline is not met due to the fault of the winner. The implementation will include all feasible elements/processes within the provided scope. Bigger elements (advanced flows, integrations, big structure changes) are outside the defined scope. Custom code or components will not be created. No integrations with external systems or AppExchange products installation are included in the scope of the Program. The implementation does not include the migration or recreation of legacy system features, workflows, or reports. The implementation will be delivered in English and does not include customizations for other languages or regional compliance (e.g., specific tax configurations). Testing is limited to basic functionality; advanced User Acceptance Testing (UAT) or performance testing is the responsibility of the client.

6.7. The prize is non-transferable, non-exchangeable, and has no cash value.

6.8. The Organizer does not guarantee that the software implementation services will meet all of the winner’s specific business requirements.

6.9. Participants may request additional services outside the scope of the free implementation at standard VRP Consulting rates. This includes advanced customization, third-party integrations, or additional training sessions.

7. Winner Notification

7.1. The winner will be notified via email or phone on 4 August 2025.

7.2. If the winner does not respond within 7 days, the Organizer reserves the right to select an alternate winner.

8. Winner Responsibilities

8.1. The winner commits to actively participate in the implementation process and should provide timely access to necessary information, data, and team members to facilitate the implementation process.

8.2. Before the start of implementation, but no longer than within 4 weeks after winner notification, the winner shall:

- ensure that their Salesforce organization has active licenses available for use at the start of the implementation project. The winner is responsible for contacting Salesforce and getting a new Salesforce organization. Failure to provide a Salesforce organization with active licenses by the project start date will result in disqualification from the Program.
- answer prediscovery questions and read the glossary for a full understanding of the topic (The document will be sent only to the selected winner);
- provide VRP Consulting with documentation regarding winner's processes, structure of data and charts documenting and explaining the processes in a step-by-step manner (e.g., via Lucidchart);
- provide the list of the main stakeholders and project managers. All key stakeholders and decision-makers must be available for contact during the implementation to avoid delays;
- adhere to the agreed project timeline or deadlines;
- conduct and be responsible for any data preparation necessary before implementation and ensure data accuracy and readiness for import. All data provided for import must be clean and deduplicated;
- contact Salesforce and get a new Salesforce organization.

8.3. In case of any violation of the obligations stated above, as well as VRP Consulting reserves the right to stop the implementation services with no further liability and disqualify the winner.

8.4. VRP Consulting reserves the right to disqualify participants if significant organizational changes occur, such as a merger, acquisition, or dissolution, that materially impact the participant's ability to fulfill their obligations during the Program.

9. Marketing and Publicity

9.1. VRP Consulting reserves the right to publicly announce the winner of the Contest and the winner grants VRP Consulting a non-exclusive, non-assignable, non-transferable, free of charge and non-revocable license to use company name and company's trademark/logo together with general information about the implementation project for advertising and promotion purposes in all types of marketing materials.

9.2. The winner will be requested and agrees to participate in case studies, testimonials, press releases about their experience with the implementation and creation of other marketing materials.

10. Privacy and Data Protection

10.1. All personal and business data collected through the entry form will be handled in compliance with applicable data protection laws. Information will be used for the purpose of evaluating and selecting eligible participants and a winner, as well as for marketing purposes,

including marketing communications and participants expressly consent to receive such communications.

10.2. The Organizer will not sell or transmit personal information to third parties except for the purposes of administering this Contest. Any inquiry concerning the personal information held by the Organizer should be addressed to: hello@vrpconsulting.com

11. Confidentiality

VRP Consulting agrees to maintain the confidentiality of any proprietary or sensitive information shared during the course of the Contest, except where required by law or with prior written consent.

12. Tax

12.1. The prize awarded to a winner may be evaluated according to approximate Fair Market Value ("FMV") and reported for tax purposes as required by law. The winner is solely responsible for reporting and paying any and all applicable taxes related to the prize and paying any expenses associated with the prize. The winner must provide the Organizer with a valid taxpayer identification number.

13. Compliance with Laws

13.1. All federal, state and local laws and regulations apply. Void where prohibited.

13.2. California Consumer Privacy Act (CCPA): Participants' business data will be collected and processed in accordance with CCPA requirements. Businesses may request access to or deletion of their data by contacting: hello@vrpconsulting.com.

13.3. Truth in Advertising: The Organizer ensures that all contest promotions, prizes, and terms are transparent and truthful in accordance with California Business and Professions Code.

13.4. No Purchase Necessary: No entry fee, purchase, or payment is required to participate, in full compliance with California law.

13.5. The Organizer reserves the right to exclude businesses from New York and Florida to avoid additional regulatory requirements.

14. Liability and Disclaimers

14.1. By participating in the Contest, to the fullest extent permitted by law, participants agree to release and hold harmless the Organizer, and each of their respective subsidiaries, affiliates and other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize, including, but not limited to: (a) any technical failures, human errors, or other issues that may affect entry, participation, or outcome; (b) unauthorized human intervention in the

Contest; (c) lost, late, incomplete, illegible, undelivered, entries, any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the cancellation or postponement of the event, if applicable, or in any Contest-related materials; or injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from participation in the Contest or acceptance, receipt or misuse of the prize. The Organizer shall not be liable for any indirect, incidental, consequential, special, or punitive damages, even if advised of the possibility of such damages, and the participant waives the right to claim any damages whatsoever.

14.2. The prize is provided "as-is" with no warranties, express or implied, regarding the outcome or effectiveness of the implementation, including but not limited to any warranty of merchantability or fitness for a particular purpose. The Organizer does not guarantee that the software implementation services will be error-free or that they will function without disruption, delays, or imperfections.

14.3. If for any reason, in the opinion and sole discretion of the Organizer, the Contest is not capable of running as originally planned, due to unforeseen circumstances, including but not limited to fraud, force majeure, or legal restrictions or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, Organizer reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof.

15. Governing Law

15.1. These Terms and Conditions are governed by the laws of California, United States. Any disputes shall be resolved exclusively in the courts of California. Compliance with New York and Florida laws is required only if businesses from those states are allowed to participate

16. Platform Disclaimers

This promotion is in no way sponsored, endorsed, or administered by, or associated with Google, Facebook, X or LinkedIn.

17. Contact Information

For any questions regarding the Contest, please contact Mateusz Tworożek, email: mateusz.tworozek@vrpconsulting.com.

VRP Consulting, Inc.

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