





Marketing Cloud Account Engagement (MCAE)

QuickStarts

VRP OuickStart Services

From £18800 / €20680 / \$20680

Transform your organization with Salesforce® **Marketing Cloud Account Engagement cost-effectively** in as little as 4 weeks

Our Salesforce QuickStarts are **fixed-price implementation packages** designed to deploy key Salesforce functionalities quickly and cost-effectively. By leveraging proven best practices and tailored, scalable solutions, we help businesses and nonprofit organizations swiftly achieve a high return on investment (ROI) thanks to transformed processes and an empowered workforce.

Perfect for...



Small and Medium-Sized **Enterprises (SMEs)**

starting their Salesforce journey.



Nonprofits (NGOs)

with challenging budgets needing an affordable, impactful solution.



Rapidly growing companies

looking to optimize and scale their processes

Benefits of implementing Marketing Cloud Account Engagement



Keep sales and marketing aligned with the latest up-todate insights thanks to data synced in real time.



Raise email deliverability and inbox placement thanks to proper domain setup and sender authentication.



Target and prioritize highengagement prospects effectively via precise lead scoring and segmentation.



Track prospect interactions and optimize campaigns in real time using Engagement History Dashboards.

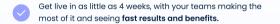


Keep marketing processes organized and scalable thanks to structured folders, automation, and rules.



Boost campaign performance and engagement via professional email templates, landing pages, and forms.

Why choose a QuickStart Implementation?





can rely on for a **strong, scalable solution.**

Starting with essential features and solid training simplifies user experience for more effective usage, sooner.



Optional additions



Data migration

Transfer of legacy data into Nonprofit Cloud, ensuring integrity, reducing manual effort, and giving easy access to historical insights.



Email integration

Connects email with Nonprofit Cloud for direct engagement, automated follow-ups, and stronger customer relationships.



DOCOMOTION

An embedded document generation solution for dynamic, branded content, faster approvals, and consistent communications.



Intelligent, Salesforce-native note capture solution that logs insights, action items, and interactions to enhance accuracy and collaboration.

Available for a range of Salesforce Clouds











Why choose VRP Consulting?

VRP is the largest independent partner in the Salesforce ecosystem, combining delivery scale, technical and consulting expertise with flexible engagement, agility and innovation. As a global, fullservice Salesforce consulting, development, and outsourcing partner, we have completed over 2,000 projects for more than 400 clients.



Get in touch today



