VRP Consulting

MCAE QuickStart

Salesforce® Marketing Cloud Account Engagement

PARTNER INNOVATION AWARDS 2020 WINNER

PARTNER INNOVATION AWARDS 2022 WINNER

partner INNOVATION awards 2023

You can get your business running on Salesforce in as little as 4 weeks

BVT SWEDEN

Vinod Kumar Ravichandran
Sales & Business Development

"VRP is very flexible, highly skillful, supportive all the time and made the implementation a smooth & easy to reach goal. VRP are not just consultants, they are team players."

MCAE QuickStart Features

- Implementation of **MCAE** out of the box benefits to get you up and running on the Salesforce platform using a **transparent approach**
- Perfect for businesses that are looking to **standardize** and **automate** processes, **centralize** data and increase buisness **efficiency**
- **Dedicated Consultants** for an easy introduction into the Salesforce world that will challenge your processes to simplify your business and operations
- Our Consultants can advise on **key apps** or **integrations** that can be included **cost-effectively** to automate and add further value
- **Discovery sessions** to run through requirements and advising you on configuring the platform according to your needs
- Remote or local **training sessions** to create Salesforce **superstars** out of your end-users right after the implementation
- **Extensive experience** in delivering best practice solutions tailored to your industry needs as well as knowledge across wider **Salesforce clouds and products**
- Fast **time to value**, typically up and running on Salesforce within **4 weeks**
- We will help make your data **work for you** with fast-to-configure **reports** and **dashboards**

Templated Project Approach Supporting Fast Delivery

1. Kick-Off
2. Discovery
3. Configuration
4. Quality Assurance
5. UAT&Training
6. SUPPORT

GO LIVE

Why work with us?

Who we are

We are an award-winning, global, full-service Salesforce® consulting, development and outsourcing partner delivering across the entire Salesforce platform.

Our strengths

Our team is 100% focused on Salesforce. The QuickStart Consultants are experts in translating key requirements into the Salesforce platform. We work directly with clients across many industries on all clouds that Salesforce offers. This gives us the ability to propose the best possible recommendations for your business needs.

Our approach

We focus on quickly understanding your key business drivers. Followed by sharing our knowledge and expertise to configure the platform to your needs. Our templated approach ensures that we can deliver a working solution in as little as 4 weeks.

MCAE Features

- Lead management
- Account management
- Contact management
- Marketing audience segmentation
- Pardot campaigns
- Customized page layouts
- Spam analysis
- Prospect scoring & grading
- Website tracking codes
- Marketing email templates
- Engagement program
- Custom landing pages
- Database import of prospects
- Custom redirects tracking
- Automation
- Lightning App in Sales Cloud
- User & permission set-up

Get in touch with us!

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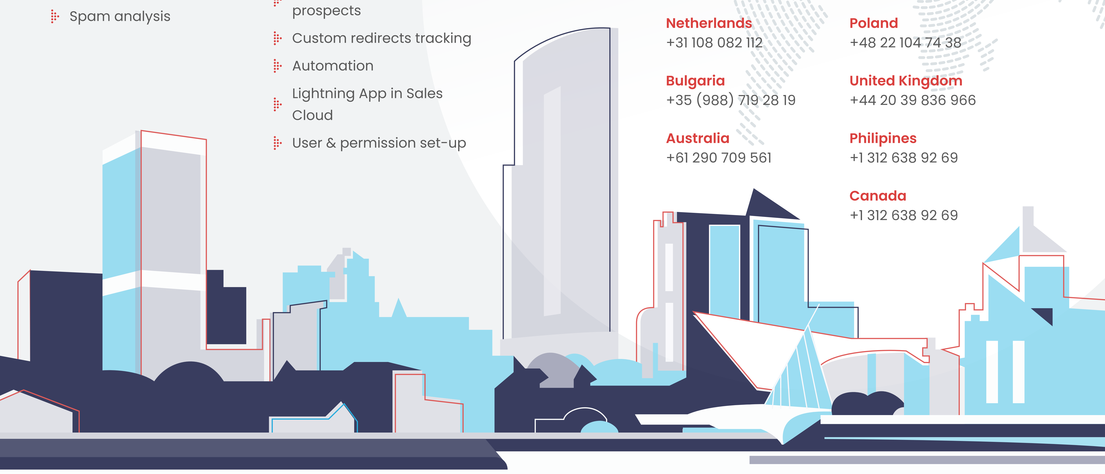
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